

AGORA FORUM



Christian Du Brulle

**One project,
many eyes**

The Agora proposals evaluation process

Main steps

- 1 The Administrative Office
- 2 External reviewers
- 3 The Agora Evaluation Commission
members (Referees & Co-
Referees)

Main criteria for the assessment

1. Quality of the content to be communicated
2. Suitability of the methods or the communication design in view of the defined target group
3. Expertise of the project team (applicant and collaborators)
4. Feasibility of the project
5. Expected impact

The Agora Rolling Call procedure

- Same procedure as the annual call
- But... no external reviewers
- Ref and Co-Ref submit their evaluation to the administrative office
- If there is a difference of opinion, a triangular discussion is initiated + decision