10 Tips for Academics Who Engage with Policymakers

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www.reatch.ch | www.servangrueninger.ch
We make sure that politicians and scientists understand each other.

www.franxini-project.ch
The Challenges

- Societal and political challenges have hardly ever been as complex and multifaceted as today.

- Importance of science and research for overcoming these challenges is paramount.

- As a result: Science wields tremendous political power.

- But: Scientists are often political laypeople. This is detrimental to finding constructive solutions.
<table>
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<tr>
<th>What We Offer</th>
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<tbody>
<tr>
<td><strong>The Policy Innovation Hub</strong></td>
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<tr>
<td>An empowerment programme that facilitates political engagement of scientists</td>
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<tr>
<td><strong>The Politics Boot Camp</strong></td>
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<td>An education programme teaching scientists how the political system works and what the different societal roles of science and politics are.</td>
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<td><strong>The Polity Hive</strong></td>
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<td>A network that builds bridges and trust between scientists and political stakeholders.</td>
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Team

- **Anna Krebs**, Project Lead, 
  Lead Policy Innovation Hub
- **Nicolas Zahn**, Reatch Board Member & Lead Polity Hive
- **Marc Hohmann**, Reatch Board Member & Lead Politics Boot Camp
- **Lena Greil**, Communication
- **Luca Schaufelberger**, Polity Hive
- **Tanja Rechnitzer**, Quality Control

Plus: More than three dozen public supporters from national politics, science and public affairs from all disciplines and political parties: [www.franxini-project.ch](http://www.franxini-project.ch)
The Franxini Project

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PS: We are grassroots - join us!
10 Tips for Academics Who Engage with Policymakers *

* adapted from an upcoming article written by Anna Krebs & Servan Grüninger on the Reatch blog.
| 1) Provide options: Focus on what your science means for policy | ![Diagram of a person connected to three dots] |
2) Start with the goal: Summarise your recommendations for policymakers at the very beginning
3) Keep it short
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<th>4) Keep it understandable (≠ simple)</th>
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**Image Description:**
- A green square background with a purple outline of a person who appears to be thinking or having an idea, symbolized by a light bulb above their head. The image conveys the idea of thinking or innovation.
5) Engage with people outside of your own bubble
| 6) Think about the policy impact of your research early on |
7) Invest time and energy into trust-building and expanding networks
8) Know your timing
| 9) Be willing to take a back seat |
10) Speak a national language - or join forces with somebody who can
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