



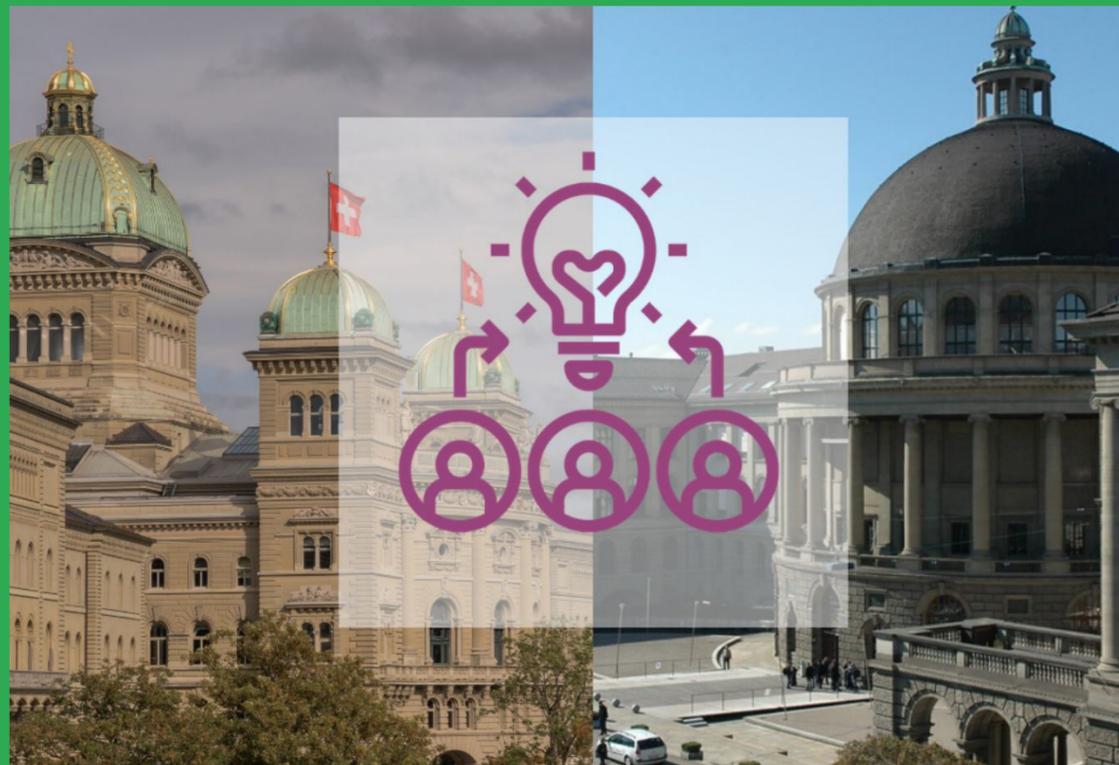
Reatch

10 Tips for Academics Who Engage with Policymakers

Servan L. Grüniger, Biostatistician & President Reatch

www.reatch.ch | www.servangrueninger.ch

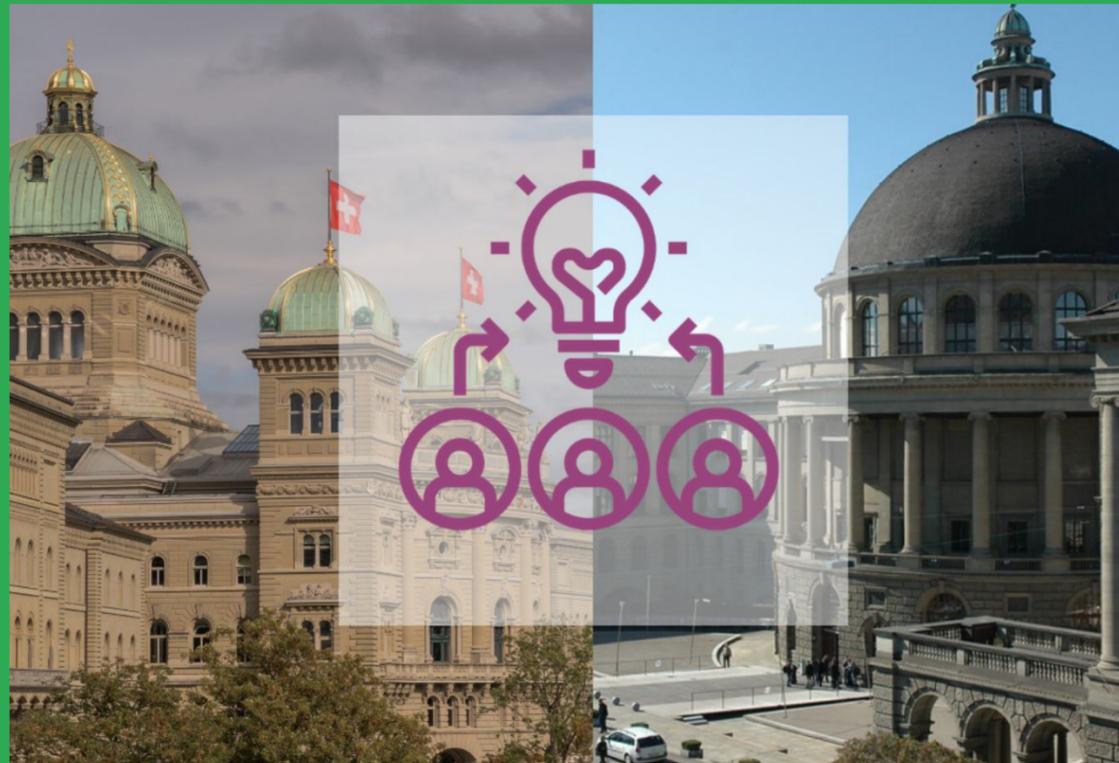
The Franxini Project



We make sure that politicians and scientists understand each other.

www.franxini-project.ch

The Challenges



- Societal and political challenges have hardly ever been as complex and multifaceted as today.
- Importance of science and research for overcoming these challenges is paramount.
- As a result: Science wields tremendous political power.
- But: Scientists are often political laypeople. This is detrimental to finding constructive solutions.

What We Offer



The Policy Innovation Hub

An empowerment programme that facilitates political engagement of scientists



The Politics Boot Camp

An education programme teaching scientists how the political system works and what the different societal roles of science and politics are.



The Polity Hive

A network that builds bridges and trust between scientists and political stakeholders.

Team



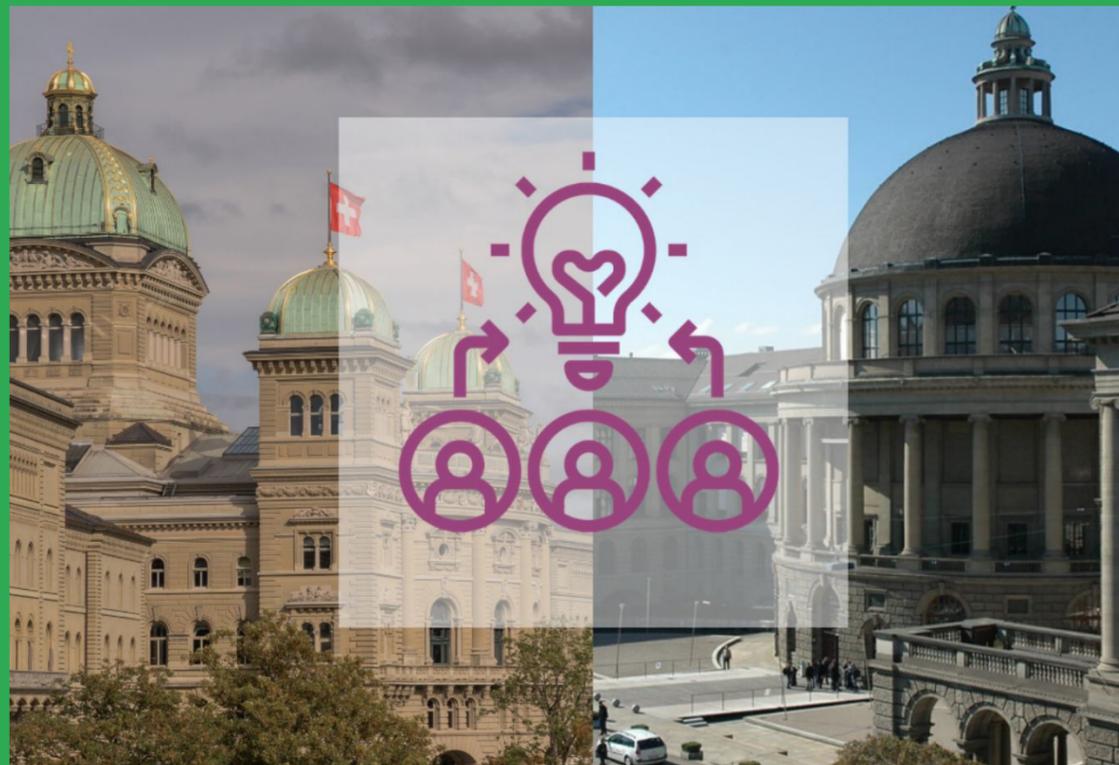
FOX



- **Anna Krebs**, Project Lead, Lead Policy Innovation Hub
- **Nicolas Zahn**, Reatch Board Member & Lead Polity Hive
- **Marc Hohmann**, Reatch Board Member & Lead Politics Boot Camp
- **Lena Greil**, Communication
- **Luca Schaufelberger**, Polity Hive
- **Tanja Rechnitzer**, Quality Control

Plus: More than three dozen public supporters from national politics, science and public affairs from all disciplines and political parties: www.franxini-project.ch

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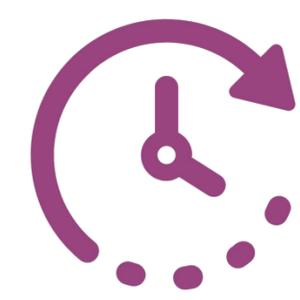
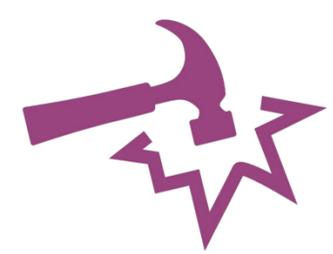
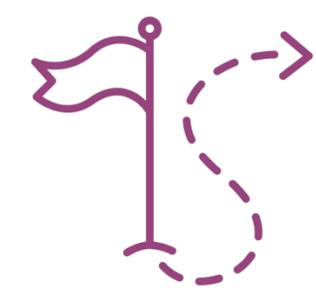
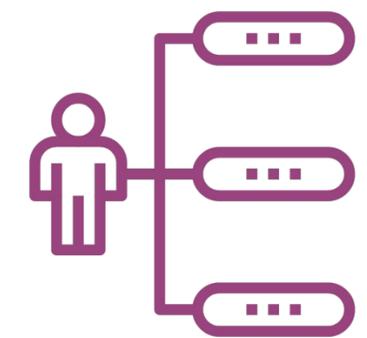


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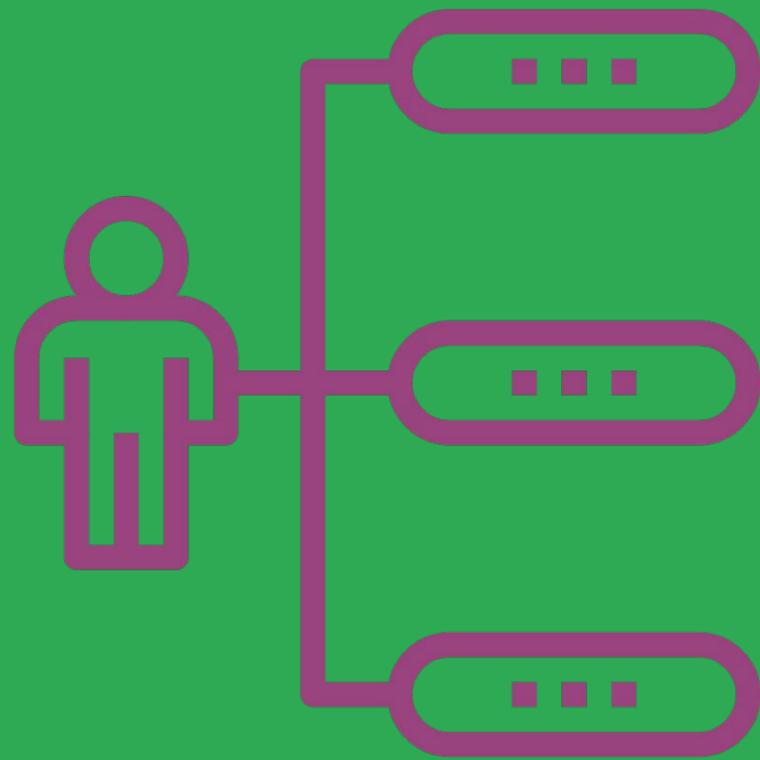
PS: We are grassroots - join us!

10 Tips for Academics Who Engage with Policymakers *

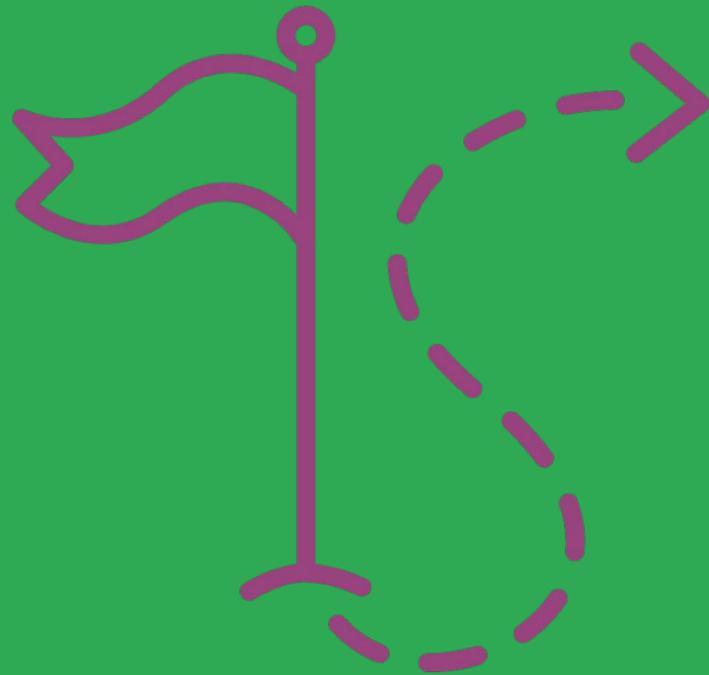


* adapted from an upcoming article written by Anna Krebs & Servan Grüniger on the Reatch blog.

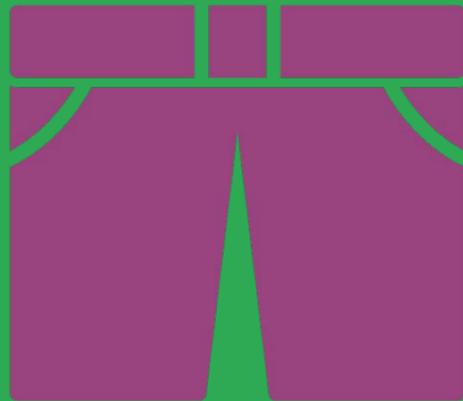
1) Provide options: Focus on what your science means for policy



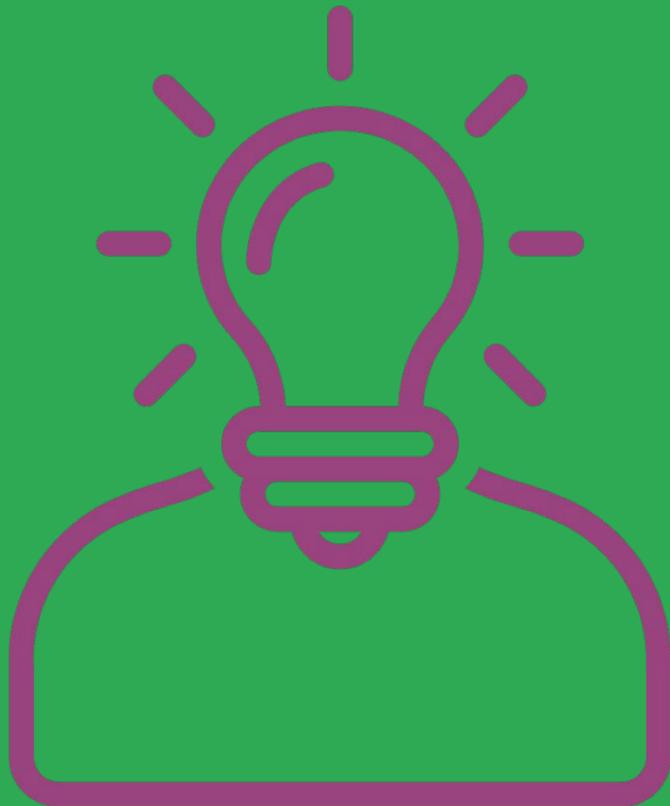
2) Start with the goal: Summarise your recommendations for policymakers at the very beginning



3) Keep it short



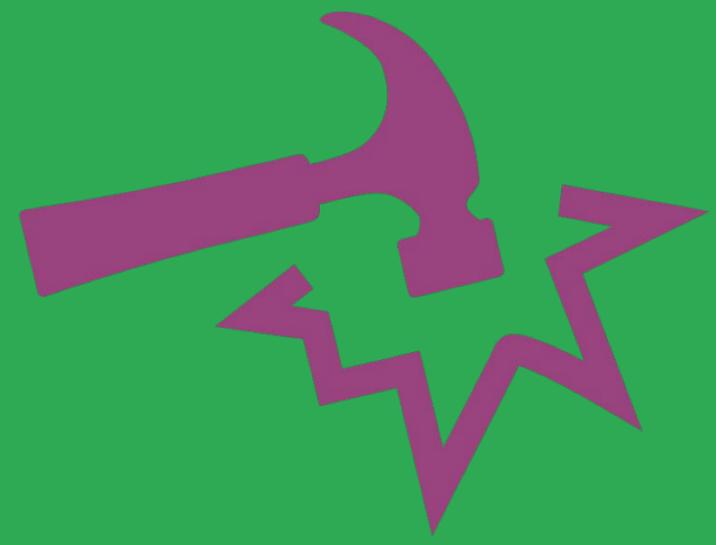
4) Keep it understandable (≠ simple)



5) Engage with people outside of your own bubble



6) Think about the policy impact of your research early on



7) Invest time and energy into trust-building and expanding networks



8) Know your timing



9) Be willing to take a back seat



10) Speak a national language - or join forces with somebody who can



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